



European Innovation Academy is a non-profit educational institution with a mission to educate future entrepreneurs and accelerate companies' digital growth.

EIA PORTO, PORTUGAL / July 16 - August 4, 2023

This is what you will experience in the EIA program:

Week 1

- Problem Expo
- Team Formation
- Product Features
- Customer Validation
- Prototyping

Distinctive and unique
team formation process

Week 2

- Market
- Marketing Campaign
- Collecting Leads
- Demo Like A Boss
- Startup Expo

Work based on Google-
Sprint method

Week 3

- Business Model
- Finance and Funding
- IP Strategies
- Pitching
- Grand Pitch

Special VC
carousel system

From **Idea to Startup**
in 3 weeks



75

MENTORS &
SPEAKERS

500

PARTICIPANTS

85

NATIONS

100

UNIVERSITIES



More details: www.inacademy.com/portugal